

# BunkerHill Privacy Policy

**Effective Date: April 11, 2023**

This privacy policy (“Policy”) describes how BunkerHill Health, Inc. (“Company”, “BunkerHill”, “we”, “us”) collects, uses, and shares personal information of consumer users of this website, <http://www.bunkerhillhealth.com> (the “Site”), as well as associated products and services (together, the “Services”), and applies to personal information that we collect through the Site and our Services as well as personal information you provide to us directly. This Policy also applies to any of our other websites and Services that post this Policy. Please note that by using the Site or the Services, you accept the practices and policies described in this Policy and you consent that we will collect, use, and share your personal information as described below. If you do not agree to this Policy, please do not use the Site or the Services.

## **TABLE OF CONTENTS**

1. [Personal Information We Collect](#)
2. [How We Use Your Personal Information](#)
3. [How We Share Your Personal Information](#)
4. [Your Choices Regarding Your Personal Information](#)
5. [Security Of Your Personal Information](#)
6. [International Users](#)
7. [Children](#)
8. [Do Not Track](#)
9. [Updates To This Privacy Policy](#)
10. [Contact Us](#)

### **1. Personal Information We Collect**

We collect personal information about you in a number of different ways:

**Personal Information From Users Of Our Services.** When you use our Services, we collect personal information that you provide to us, which may include the following categories of personal information depending on how you use our Services and communicate with us:

- **General identifiers**, such as your full name, home or work address, zip code, telephone number, email address, job title and organizational affiliation.
- **Online identifiers**, such as your username and passwords for any of our Sites, or information we automatically collect through cookies and similar technologies used on our websites. This may include your computer or mobile device’s operating system type and version number, manufacturer and model, browser type, screen resolution, internet protocol (IP) address, unique identifier, the website you visited before browsing to our Site, and general location information such as city, state or geographic area.
- **Protected classification characteristics**, such as any information that you choose to provide to us or that we collect in connection with providing our Services to you,

including age, race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex, sexual orientation, veteran or military status or genetic information.

- **Audio, electronic, and visual information** that we collect in connection with providing our Services to you, such as video or audio recordings of conversations made with your consent, and any security camera recordings of your activity in our physical locations.
- **Professional or employment-related information** that we collect in connection with providing our Services to you, such as your job title, employer information and work history.
- **Information from job application materials or recruiters**, such as your job application, resume or CV, cover letter, writing samples, references, work history, information for checking conflicts of interest (such as your work with specific clients and on specific matters), education transcripts, whether you are subject to prior employer obligations, and information that referrers provide about you.
- **Other information you provide to us.**

**Personal Information We Get From Others.** We may collect personal information about you from other sources. We may add this to information we collect from this Site and through our Services.

**Information We Collect Automatically.** We automatically log information about you and your computer, phone, tablet, or other devices you use to access the Site and Services. For example, when visiting our Site or when using the Company's mobile applications, we may log your computer or device identification, operating system type, browser type, browser language, the website you visited before browsing to our Site, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site or in our mobile applications. How much of this information we collect depends on the type and settings of the device you use to access the Site and Services.

**Cookies.** We may log information using "cookies." Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. Other similar tools we may use to collect information by automated means include web server logs, web beacons and pixel tags. This type of information is collected to make the Site and Services more useful to you and to tailor the experience with us to meet your interests and needs.

**Google Analytics.** We may use Google Analytics to help analyze how users use the Site. Google Analytics uses Cookies to collect information such as how often users visit the Site, what pages they visit, and what other sites they used prior to coming to the Site. We use the information we get from Google Analytics only to improve our Site and the Services. Although Google Analytics plants a persistent Cookie on your web browser to identify you as a unique user the next time you visit the Site, the Cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google

Analytics about your visits to the Site is restricted by the Google Analytics [Terms of Use](#) and the Google [Privacy Policy](#).

**Additional Information.** If you choose to interact on the Site or through the Services (such as by registering; using our Services; entering into agreements with us; or requesting information from us), we will collect the personal information that you provide. We may collect personal information about you that you provide through telephone, email, or other communications. If you provide us with personal information regarding another individual, please do not do so unless you have that person's consent to give us their personal information.

## **2. How We Use Your Personal Information**

Subject to this Privacy Policy, our terms of use, and applicable terms and conditions of third-party applications, all data transmitted through the Site and the Services is owned by BunkerHill. Generally, we may use information in the following ways and as otherwise described in this Privacy Policy:

**To Provide the Services and Personalize Your Experience.** We use personal information about you to provide the Services to you, including:

- To help establish and verify your identity;
- For the purposes for which you specifically provided it to us, including, without limitation, to enable us to process and fulfill your requests or provide the Services to you;
- To provide you with effective customer service;
- To provide you with a personalized experience when you use the Site or by delivering relevant Site content;
- To send you information about your relationship or transactions with us;
- To otherwise contact you with information that we believe will be of interest to you, including marketing and promotional communications; and
- To enhance or develop features, products or services.

**Research and development.** We may use your general identifiers, online identifiers, internet activity information and commercial information for research and development purposes, including to analyze and improve the Services, our Sites and our business. As part of these activities, we may create aggregated, de-identified or other anonymous data from personal information we collect. We make personal information into anonymous data by removing information that makes the data personally identifiable to you. We may use this anonymous data and share it with third parties for our lawful business purposes.

**Marketing.** We may use your general identifiers, online identifiers, internet activity information and commercial information in connection with sending you marketing communications as permitted by law, including by mail and email. You may opt-out of marketing communications

by following the unsubscribe instructions in marketing emails, emailing us at team@bunkerhillhealth.com.

**Compliance and protection.** We may use any of the categories of personal information described above to:

- Comply with applicable laws, lawful requests, and legal process, such as to respond to subpoenas or requests from government authorities.
- Protect our, your and others' rights, privacy, safety and property (including by making and defending legal claims).
- Audit our internal processes for compliance with legal and contractual requirements and internal policies.
- Enforce the terms and conditions that govern the Site and our Services.
- Prevent, identify, investigate and deter fraudulent, harmful, unauthorized, unethical or illegal activity, including cyberattacks and identity theft.

We may also use personal information for other purposes consistent with this Privacy Policy or that are explained to you at the time of collection of your personal information.

### 3. **How We Share Your Personal Information**

We may disclose all categories of personal information described above with the following categories of third parties:

**Affiliates.** We may share your personal information with our affiliates, for purposes consistent with this notice or that operate shared infrastructure, systems and technology.

**Third Party Service Providers.** We may provide your personal information to third party service providers that help us provide you with the Services that we offer through the Site or otherwise, and to operate our business.

**Professional Advisors.** We may provide your personal information to our lawyers, accountants, bankers and other outside professional advisors in the course of the services they provide to us.

**Corporate Restructuring.** We may share some or all of your personal information in connection with or during negotiation of any merger, financing, acquisition or dissolution, transaction or proceeding involving the sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. In the event of an insolvency, bankruptcy, or receivership, personal

information may also be transferred as a business asset. If another company acquires BunkerHill, our business, or assets, that company will possess the personal information collected by us and will assume the rights and obligations regarding your personal information described in this Privacy Policy.

**Other Disclosures.** BunkerHill may disclose your personal information if it believes in good faith that such disclosure is necessary for any of the following:

- In connection with any legal investigation;
- To comply with relevant laws or to respond to subpoenas or warrants served on BunkerHill;
- To protect or defend the rights or property of BunkerHill or users of the Site or Services; and/or
- To investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or our terms of service/terms of use.

We may also share personal information with other categories of third parties with your consent or as described to you at the time of collection of your personal information.

We do not sell your personal information.

**Third Party Websites.** Our Site or the Services may contain links to third party websites or services. When you click on a link to any other website or location, you will leave our Site or the Services and go to another site and another entity may collect your personal information from you. We have no control over, do not review, and cannot be responsible for these outside websites or their content, or any collection of your personal information after you click on links to such outside websites. The links to third party websites or locations are for your convenience and do not signify our endorsement of such third parties or their products, content, websites or privacy practices.

#### **4. Your Choices Regarding Your Personal Information**

You have several choices regarding the use of your personal information on the Site and our Services:

**Email Communications.** We may periodically send you free newsletters and e-mails that directly promote the use of our Site or Services. When you receive newsletters or promotional communications from us, you may indicate a preference to stop receiving further communications from us and you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the e-mail you receive or by contacting us directly (please see [contact information](#) below). Despite your indicated e-mail preferences, we may send you Service-related communications, including notices of any updates to our Privacy Policy or terms of service/terms of use.

**Cookies.** If you decide at any time that you no longer wish to accept cookies from our Site for any of the purposes described above, then you can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. Consult your browser's technical information. If you do not accept cookies, however, you may not be able to use all portions of the Site or all functionality of the Services. If you have any questions about how to disable or modify cookies, visit <https://www.allaboutcookies.org/>.

## **5. Security Of Your Personal Information**

BunkerHill is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. Therefore, while BunkerHill uses reasonable efforts to protect your personal information, we cannot guarantee its absolute security.

## **6. International Users**

Please note that our Site and the Services are provided in the United States. As such, they are governed by the laws of the United States. If you use our Site or our Services, your personal information will be subject to United States law and processed in the United States or in other countries.

## **7. Children**

Our Site and the Services are not intended for children under 18 years of age, and you must be at least 18 years old to have our permission to use the Site or the Services. We do not knowingly collect, use, or disclose personally identifiable information from children under 13. If you believe that we have collected, used, or disclosed personally identifiable information of a child under the age of 13, please [contact us](#) using the contact information below so that we can take appropriate action.

## **8. Do Not Track**

We currently do not support the Do Not Track browser setting or respond to Do Not Track signals. Do Not Track (or DNT) is a preference you can set in your browser to let the websites you visit know that you do not want them collecting certain information about you. For more details about Do Not Track, including how to enable or disable this preference, visit <http://www.allaboutdnt.com>.

## **9. Updates To This Privacy Policy**

We reserve the right to change this Privacy Policy at any time. If we make any material changes to this Privacy Policy, we will post the revised version to our website and update the “Effective Date” at the top of this Privacy Policy. Except as otherwise indicated, any changes will become effective when we post the revised Privacy Policy on our website.

## **10. Contact Us**

Our contact information is as follows:

BunkerHill Health, Inc.

Email: [team@bunkerhillhealth.com](mailto:team@bunkerhillhealth.com)